

What's So Unique about LifeVantage Canine Health?

I am often asked, what's so unique about Canine Health, or more to the point, why should I give my dog Canine Health. To me there are six main points that establish the uniqueness and importance of Canine Health for "our best friends".

1. The Benefits of Protandim.

Canine Health is the only product specifically formulated for dogs that delivers the amazing benefits of Protandim! It contains the same patented natural ingredients as Protandim to reduce oxidative stress as well as inflammation and fibrosis in dogs. Dogs, with their relatively rapid aging cycle, as you would expect, have significant age related oxidative stress and dogs suffer from many of the same diseases and conditions as humans. Conditions that are driven by oxidative stress, inflammation and fibrosis, such as diabetes, arthritis and cognitive dysfunction (doggie dementia). Dogs are exposed to the same environmental factors that can increase oxidative stress, chemicals in the air, water and food, radiation from the sun and other sources common to modern life. In many cases their exposure is probably worse than ours. Canine Health is the only product that has the potential to reduce the effects of age related oxidative stress and help alleviate a wide range of diseases and conditions!

2. Backed by Science.

I cannot think of any other supplement that has the depth of scientific investigation behind it as does Canine Health. The majority of the 15 peer reviewed scientific studies listed on PubMed.gov (the National Institute of Health Medical Library website) specifically related to Protandim are as relevant to dogs as they are to Humans. The same is true of the tens of thousands of PubMed.gov listed papers on oxidative stress. This huge body of science proves the importance of oxidative stress in aging and in the diseases of animals, dogs, and the effectiveness of the ingredients in Canine Health in reducing it.

3. Clinical Study.

Few supplements have actually been tested in a clinical setting. We have a double blind, placebo controlled study in 80 dogs (neither the dog owners or the investigators knew which dogs received Canine Health). This study demonstrated, not only that Canine Health has the same mechanism, Nrf2 activation with increased catalase levels, but it provides substantial benefits for hip dysplasia/arthritis.

4. Sheer Genius.

LifeVantage added avian sternum cartilage and omega-3 fatty acids to Canine Health, this is what I call the "Sheer Genius" of Canine Health. By adding these ingredients the benefits of Canine Health are made even greater. Avian sternum cartilage is a superior source of chondroitin, glucosamine, hyaluronic acid and significantly, type II collagen. These components provide the critical nutrients to support joint health, lubrication and mobility as well as providing the building blocks to repair damage to joint tissue from arthritis. Further, the addition of human food quality omega-3 fatty acids provides essential nutrients that are not produced in the body and not commonly available in dog foods. These nutrients aid brain function, heart and skin health as well as adding anti-inflammatory benefits.

5. Ease of Administration.

Many supplements are in difficult to administer powders, hard tablets or capsules. The benefits of Canine Health are delivered in a highly palatable chewable tablet flavored with chicken, liver and bacon. Both my dog and I agree, everything is better with bacon!

6. Exceptional Quality.

Some animal health supplements may be highly variable in their content and quality. Canine Health is manufactured under GMPs (Good Manufacturing Practices) to the highest standards in the industry. It's quality is certified by the National Animal Supplement Council as meeting the highest standards for consistency and quality of ingredients, processes, accuracy in labeling and for the monitoring of product safety and performance. It carries the Council's Quality Seal.

R. Lee Seward, DVM

In addition to having his own practice, Dr. Seward worked with Merck Research Laboratories, which headed up the group responsible for canine and equine ivermectin product development along with leading the team that developed Heartguard for dogs. He also was involved with the product development of Eprinex Pour-On for cattle. From there Dr. Seward joined Paravax as VP and Ex. which is now the publicly traded company Heska Corporation. Dr. Seward has co-authored 28 scientific papers plus a number of abstracts and presentations. He is named as a co-inventor of 3 patents, served on a number of boards and committees, including the Animal Health Institute and the National Fund for Medical Education.